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PAPER WEIGHT CHART

Bond	Text	Cover	GSM	Used for
20 lb	51 lb	28 lb	75	Everyday copy and printer paper
24 lb	61 lb	33 lb	90	Better feel; letters, reports, double-sided
28 lb	71 lb	39 lb	105	Presentations, resumes
32 lb	81 lb	45 lb	120	Premium letterhead, resumes
40 lb	102 lb	56 lb	150	Heavy flyers, menus
47 lb	119 lb	65 lb	176	Light card stock: templates, planners, tags
57 lb	146 lb	80 lb	216	Postcards, menus, greeting cards
72 lb	182 lb	100 lb	270	Business cards, invitations
79 lb	201 lb	110 lb	297	Heavy cards, durable tags
93 lb	237 lb	130 lb	351	Premium business cards

Equivalents are rounded and calculated from basis weights (gsm = bond lb x 3.76 = text lb x 1.48 = cover lb x 2.70). Paper is sold in round numbers, so 24 lb bond is usually sold as 60 lb text and 90 gsm. Thickness (caliper, in points) also varies with the finish.