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MARKETING CALENDAR

12-month plan by channel

COMPANY	YEAR	PREPARED BY	ANNUAL MARKETING BUDGET	MAIN GOAL FOR THE YEAR

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Theme / focus												
Key dates												
Email												
Social media												
Blog / content												
Paid ads												
Events												
Promotions												
Results / notes												